

Innovation and Improvement for Survival and Success

Target Audience: Senior and middle managers who are facing changing markets and need to implement and encourage new customer solutions, cost saving initiatives and develop new ways of working. Also those who wish to develop a flexible, creative and improvement-focused workforce..

Why should you attend ? You will enjoy an excellent blend of best practice theory, practical examples on how to apply the theory, group and individual exercises and self assessment. By attending this workshop you will not only increase your net worth to your organisation... you will also gain insights on how to unlock your personal power and potential to be more creative, more innovate and more successful in what you do.

Course Delivery

- ✓ Theory: Latest best practice
- ✓ Team discussions
- ✓ Individual and group exercises
- ✓ Case studies
- ✓ Technique application practice
- ✓ Personal action planning

Course Outline

Morning session

- Defining improvement and innovation
- Unlocking your personal creativity and ideas for improvement
- Identifying what's stopping creativity and innovation
- Key common reasons for failure to innovate
- Creating a culture of improvement and innovation
- Your Company Vision and linking it to innovation
- Creating the right environment for innovation

Afternoon session

- How creative are you?
- Understanding resourceful and unresourceful states
- The Disney Strategy - understanding the strategy and how to apply it
- Turning creativity into action - how to pick the right ideas, analyse cost v benefit , put resources behind them and encourage follow through.
- Personal action plans, summary and closing remarks

“ **Innovation**
distinguishes between a
leader and a **follower**.

Steve Jobs

Pre-Course Work: Completion of Pre-Course Questionnaire

Course Material: Includes facilitator's slides, exercise worksheets, background reading/articles and recommended books

Ideal Number of Participants: 9

Maximum: 12

Minimum: 4

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