

# Strategic Leadership Skills for Practicing Managers

**Target Audience:** Middle and senior managers who have been practicing in management for at least 5 years. Managers should have attended foundation management training courses or have foundation knowledge of management principles and practices prior to attending this course.

## Key Learning Outcomes

- Understand how to think strategically, implement tactically and drive performance operationally.
- Build up a toolbox of approaches for business planning and performance management.
- Discover new leadership concepts and understand your own leadership style.
- Discover your Emotional Intelligence strengths and opportunities for improvement.
- Enhance your own personal effectiveness as a leader.
- Remain current with best practice and innovative thinking on strategy and leadership.

## Course Experience

- ✓ Theory: Latest best practice
- ✓ Team discussions
- ✓ Self assessment
- ✓ Individual and group exercises
- ✓ Case studies
- ✓ Film clips
- ✓ Business Problem Solving
- ✓ Personal action planning

## Course Outline

### DAY 1

#### Strategic Management Principles

- Strategic Management Definitions
- The Strategic Management Process
- 10 Key Principles

#### Making Strategy Everyone's Job

- Creating a Strategy-Focused Organisation
- Organisation Culture – By Default or Design ?

#### Tools for Business Planning and Performance Management

- 7 Essential Tools for Business Planning
- 3 Essential Tools for People Performance Management
- 2 Essential Tools for Performance Coaching

#### Theory Into Practice

- Case Studies
- Business Problem Solving

### DAY 2

#### The Leader Within

- Leadership Styles
- Purposeful Leadership
- New Leadership Concepts

#### Leading with Emotional Intelligence

- The Business Case for EI
- Your Personal EI Profile
- How to Improve Your EI

#### Personal Leadership Effectiveness

- Setting Well-Formed Outcomes
- Techniques to Stay Focused and Energised
- Influencing Tactics

#### Keys to Success

- In Search of Excellence
- Building Relationships
- 7 Habits of Highly Effective Strategic Leaders

**Pre-Course Work:** Completion of Pre-Course Questionnaire and Emotional Intelligence Assessment

**Course Material:** Includes facilitator's slides, exercise worksheets, background reading/articles and recommended books

**Ideal Number of Participants:** 9

**Maximum:** 12

**Minimum:** 4